

ASIAN STUDIES CERTIFICATE

FOR EXCHANGE STUDENTS



In the 21st century, a deep understanding of Asia will be central to success in most fields. Trade, government, business, finance, consulting, law, engineering – for nearly any field of focus, **Asia presents both a challenge and an opportunity.**

Singapore Management University (SMU) is proud to launch its “Asian Studies for Exchange Students” programme.

Located in the heart of Asia, SMU comprises schools of accountancy, business, economics, information systems, law and social sciences where our research and teaching is focused in this region. Whether you are interested in political, society, culture, business or language, spending a semester at SMU will augment your knowledge about Asia. Experience our vibrant student life, our diverse student community and international faculty and all that Singapore – and Asia – has to offer.

Earn a certificate in Asian Studies from one of Asia’s top universities!

ASIAN STUDIES COURSES OFFERED IN AY2014/15

Students who take *4 courses from the list below will be eligible for the ‘Asian Studies Programme’ certificate upon completion.

Students pursuing a 1-year exchange can take the *4 courses across the 2 semesters.
(*students can only undertake 1 language course out of the 4 courses)

TERM 1

HUMN 010	Governance of Ethnic Relations in Singapore
HUMN 011	20th Century Chinese Literature
POSC 206	Politics of Japan and Korea
SOCG 208	Understand China’s economic miracle
SOCG 218	Social Problems in Asia
ACCT 003	Capital Markets in China
ACCT 412	MNC Business Model & Tax in Asia Pacific
MKTG 229	Marketing in Emerging Markets
MGMT 234	Strategic Management in China
MGMT 312	Asia Pacific Business
ECON 118	Economic Development in Asia
KREA 201	Korean Language
JPAN 201	Japanese Language
MAND 201	Mandarin Language
THAI 201	Thai Language

TERM 2

IAS 102	Exploring Asian Identities
IAS 201	Popular Culture in Asia
IAS 204	Changing Public Policy in Singapore
IAS 205	Managing Diversity in Asia
POSC 213	Politics of South-East Asia
SOCG 109	Contemporary South Asian Societies
LGST 219	Islamic Law, Banking and Commerce
ACCT 003	Capital Markets in China
ECON 118	Economic Development in Asia
MGMT 234	Strategic Management in China
MGMT 312	Asia Pacific Business
KREA 201	Korean Language
JPAN 201	Japanese Language
MAND 201	Mandarin Language
MLAY 201	Bahasa Melayu